



## STRATEGIC LOAN SERVICES

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Today's competition for Loans and Membership can be stressful to many Credit Union Executives. Correspondent Lending allows Credit Unions to grow both Loans and Membership in one transaction. Credit Unions can supplement their existing Originations and gain Market Share by adding resources that produce loan and membership growth without adding employees. Some additional highlights of the SLS Correspondent Lending Program are listed below:

1. Right of first refusal on loans that meet the CU Lending and Membership guidelines.
2. Access to loans and members the Credit Union otherwise wouldn't have on its own.
3. Professional First Mortgage Originations with a focus on predetermined First Mortgage Originations.
4. Creating Realtor Relationships for Credit Union referrals.

We work with our Credit Union Partners on developing an action plan that is simple, measurable, and effective.